ISHA PANDA

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KEY SKILLS

Certifications: Certified Scrum Master® - Scrum Alliance (July 2024)

Tools: Project Management Software (Asana, Jira, Confluence) • Figma • Google Suite (Google Analytics, Google Search Console, Google Merchant) • CheckMarx • SonarQube • JMeter • Microsoft Office Suite

Technical Skills: • Web Development (JavaScript, HTML5, CSS3, ReactJS, Redux, AngularJS, Angular 4) • CMS (WordPress, Shopify) • Database Management (SQL, MongoDB) • Software Development Life Cycle • Agile Methodologies • Project Management • Scrum Practices • User Story Mapping • Sprint Planning • Risk Management • Stakeholder Management • Reporting

Soft Skills: Leadership and Team Management • Strategic Planning • Problem-solving • Task Delegation • Effective Communication • Collaboration • Time Management • Adaptability and Flexibility

WORK EXPERIENCE

Wireless Warehouse, Canada   *Feb 2023 – Present*
Project Manager

- Managed a $300,000 annual budget across 11 projects, leveraging Agile methodologies to consistently deliver projects on time, and increasing client satisfaction.
- Led cross-functional teams of UX Designers, developers, content writers, and SEO specialists to deliver high-impact features, fostering collaborative problem-solving and data-driven decision-making.
- Conducted competition research and trend analysis using tools like SEMrush, and Google Trends, prioritizing 10 strategic features from the product backlog that drove a 15% sales increase.
- Facilitated Scrum events, including daily stand-ups, sprint planning, and retrospectives, enhancing team efficiency, and productivity and ensuring transparent communication.
- Compiled progress reports using Scrum metrics to monitor milestones, ensuring transparency among stakeholders and ensuring real-time risk tracking and mitigation, leading to on-time completions for 91% of projects.
- Collaborated with the CRO team to conduct testing, resulting in a 10% improvement in conversion rates.
- Leveraged data-driven insights from Google Analytics and Pixels to boost user retention by 10%, and increase website traffic by 3000 users weekly.

Flavorstack LLC, Canada   *Dec 2021 – Dec 2022*
Techno-Functional Analyst/ Junior Project Manager

- Spearheaded the delivery of solutions for 4 successful end-to-end projects for small businesses, managing Scrum teams and achieving $96,000 in revenue with 100% positive client feedback.
- Conducted techno-functional business analysis for 9 full-stack web and mobile applications in React and Angular, identifying critical improvement areas and enhancing project scope clarity.
- Translated customer requirements and recommendations into precise technical specifications, leveraging technical expertise in development, providing accurate project man-hour estimates and ensuring 89% budgetary compliance.
- Effectively managed product backlog in Jira, prioritizing features and collaborating closely with developers to deliver high-impact features and drive product success.
- Utilized Confluence to centralize project documentation, templates and dashboards, providing stakeholders with real-time project information and updates, and increasing transparency.
- Facilitated seamless data flow and software integration through expertly led Scrum ceremonies, ensuring transparent communication, Agile compliance, and 100% defect-free product delivery.

Infosys Limited, India   *Dec 2017 – Aug 2021*
Technology Analyst

- Engaged with stakeholders to understand business objectives, translating them into technical requirements for effective solution delivery, and enhancing project alignment with business goals.
- Developed source code in HTML, CSS, JavaScript, and ReactJS to realize designed user interfaces, following Agile best practices for iterative development and continuous feedback.
- Partnered with UX/UI design teams to revamp applications, resulting in a 20% increase in conversion rates, and leveraged analytics insights to recommend email design enhancements, optimizing engagement.
- Proposed prioritizing product information upfront and relocating clickable elements to the top section, resulting in increased click-through rates.
- Facilitated seamless transmission of JSON data by integrating UI components with APIs, including SOAP and Restful services, utilizing CI/CD practices to streamline development processes and automate application deployment on Jenkins.

Tata Consultancy Services (TCS), India   *Jun 2014 – Dec 2017*
Systems Engineer

- Ensured application requirements and interface designs were compatible with existing applications through detailed reviews, maintaining system integrity and user experience consistency.
- Produced over 20 reusable components using ReactJS and AngularJS within the first year, facilitating integrations across 50+ enterprise-wide applications.
- Facilitated seamless onboarding and knowledge transfer by conducting monthly peer mentorship sessions for 2-3 new members, improving oral and written communication skills.
- Elevated the team's technical proficiency by organizing monthly knowledge-sharing sessions focusing on AngularJS features for 20-25 participants, enhancing team expertise.
- Designed 20-25 comprehensive training materials to support the knowledge-sharing sessions, contributing to the team's continuous learning and development.

EDUCATION

University of Windsor, Canada
Master of Engineering (M.Eng.) in Computer Engineering

Odisha University of Technology and Research, India
Bachelor of Technology (B.Tech.) in Information Technology

ACHIEVEMENTS

- Awarded the Most Valuable Person for Q3 and Q4 2020 for streamlining project workflows, enhancing team collaboration, and providing technical guidance, resulting in the on-time delivery of multiple high-impact projects with exceptional quality.
- Qualified for and joined the Golden Key International Honour Society in 2022 by being in the top 15% of my class during my Masters at the University of Windsor, actively participating in leadership development and service projects.